ORDER

Orders	Order / Rev:	189675	_	WOOD
	Alt Order #:	6831506		11000
	Product Desc:	order	_	JULT V
	Estimate:	C22C28	_	WOOD
	Flight Dates:	10/22/12 - 10/28/12	Primary AE:	Petry Philadelphia
	Original Date / Rev:	07/06/12 / 07/06/12	Sales Office:	P-PHI
	Order Type:	REG	Sales Region:	Nat
Agency	Name:	Smart Media Group		
	Buying Contact:		Billing Type:	Cash
	Billing Contact:		Billing Calendar:	Broadcast
		814 King Street	Billing Cycle:	EOM/EOC
		Alexandria, VA 22314	Agency Commission:	15%
Advertiser	Name:	POL/Detroit International Bridge		
	Demographic:	A35+	New Business Thru:	
	Product Codes:	PL2	Order Separation:	00:15:00
	Priority:	P2	Advertiser External ID:	
	Revenue Codes:	AGY, POL, POL-ISS	- Agency External ID:	IN10086/SP6681/TO1332/MO1041

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				Totals	112	\$49,600.00	\$42,160.00
Account Executives							
Account Executive	Sales Office	Sales Region	Start Date / F	nd Date	Order %		

\$42,160.00

Net Amount

Totals

Month

Start Of Order - End Of Order

October 2012

Spots

112

100%

Gross Amount

\$49,600.00

Net Amount

\$42,160.00

Rating

0.00

0.00

Order Share	Share	Total
WOOD	30%	\$49,600.00
Market	100%	\$165,333.33

Spots Gross Amount

\$49,600.00

112

Bill Plan

Start Date

10/01/12

Petry Philadelphia

End Date

10/28/12

Competitive Share	Share	Total
CABLE	0%	\$0.00
UNKWN	0%	\$0.00
WGVK	0%	\$0.00
WGVU	0%	\$0.00
WLLA	0%	\$0.00
WOTV	0%	\$0.00
WTLJ	0%	\$0.00
WWMT	30%	\$49,600.00
WXMI	10%	\$16,533.33
WXSP	0%	\$0.00
WZPX	0%	\$0.00
WZZM	30%	\$49.600.00

Ln Ch St	art End	Inventory Code	Break	Start/End	l Time Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
E 1 WOOD 10/	22/12 10/22/12	Today Show 3	CM	10-11a	M	:30	1	\$225.00 P4	0.00 NM	1	\$225.00
		Today Show 3									
TODAY SH\	V3-NBC										
Start Da	te End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 10/22/1	2 10/28/12	M	1	\$225.00	0.00						
E 2 WOOD 10/	23/12 10/23/12		CM	10-11a	- T	:30	1	\$225.00 P4	0.00 NM	1	\$225.00

Print Date: 08/27/12 15:48:24 Page 2 of 9

Order / Rev: 189675 Advertiser: POL/Detroit International Bridge

Alt Order #: 6831506 Product Desc: order **WOOD**

Ln Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len Sp	oots	Rate Pri	Rtg Type	Spots	Amount
			Today Show 3 Today Show 3									_
TODAY	SHW3-N	NBC	,									
	rt Date	End Date	<u>Weekdays</u> - T	Spots/Week 1	Rate	Rating						
Week: 10,		10/28/12 2 10/24/12	Today Show 3	CM	\$225.00 10-11a	0.00 W	:30	1	\$225.00 P4	0.00 NM	1	\$225.00
2 0 11005	10/2 1/1	2 10/21/12	Today Show 3	O.W.	10 114		.00	•	Ψ220.001	0.00 14111	· ·	Ψ220.00
	' SHW3-1		10/	0	Data	Detie						
Sta Week: 10	rt Date /22/12	End Date 10/28/12	<u>Weekdays</u> W	Spots/Week 1	Rate \$225.00	Rating 0.00					l	
E 4 WOOD			Today Show 3	СМ	10-11a	T	:30	1	\$225.00 P4	0.00 NM	1	\$225.00
TODAY		IDO	Today Show 3									
	′ SHW3-N art Date	End Date	Weekdays	Spots/Week	Rate	Rating					1	
Week: 10		10/28/12	T	<u>opots/ week</u>	\$225.00	0.00					İ	
E 5 WOOD	10/26/1	2 10/26/12	Today Show 3	CM	10-11a	F	:30	1	\$225.00 P4	0.00 NM	1	\$225.00
TODAY	SHW3-N	JBC	Today Show 3									
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10		10/28/12	F	1	\$225.00	0.00						
E 6 WOOD	10/22/1	2 10/22/12	Noon News	CM	12-1p	M	:30	2	\$450.00 P2	0.00 NM	2	\$900.00
NEWS			News 8 @ Noon									
Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/		10/28/12	M	2	\$450.00	0.00			A450 00 D0	0.00.1114		# 450.00
E 7 WOOD	10/23/1	2 10/23/12	Noon News News 8 @ Noon	СМ	12-1p	- T	:30	1	\$450.00 P2	0.00 NM	1	\$450.00
NEWS												
	rt Date	End Date	Weekdays - T	Spots/Week	Rate	Rating					•	
Week: 10,		10/28/12	Noon News	1 CM	\$450.00 12-1p	0.00 W	:30	2	\$450.00 P2	0.00 NM	2	\$900.00
L 0 WOOD	10/24/1	2 10/2-/12	News 8 @ Noon	OW	12 IP		.00	_	ψ-100.001 2	0.00 14101		φοσσ.σσ
NEWS	. 5 .	5 15 (0	5.	D ::						
Sta Week: 10	rt Date /22/12	End Date 10/28/12	<u>Weekdays</u> W	Spots/Week 2	Rate \$450.00	Rating 0.00					l	
E 9 WOOD			Noon News	CM	12-1p	T	:30	1	\$450.00 P2	0.00 NM	1	\$450.00
NEWO			News 8 @ Noon									
NEWS Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating					l	
Week: 10		10/28/12	T	1	\$450.00	0.00						
E 10 WOOD	10/26/1	2 10/26/12	Noon News	СМ	12-1p	F	:30	2	\$450.00 P2	0.00 NM	2	\$900.00
NEWS			News 8 @ Noon									
_	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating					İ	
Week: 10		10/28/12	F	2	\$450.00	0.00					•	
E 11 WOOD	10/22/1	2 10/22/12	M-F 2-3p Rachael Ray	СМ	2-3p	M	:30	1	\$100.00 P5	0.00 NM	1	\$100.00
RACHE	LRAY		Rachachitay									
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10, E 12 WOOD		10/28/12	M M-F 2-3p	CM	\$100.00 2-3p	0.00 - T	:30	1	\$100.00 P5	0.00 NM	1	\$100.00
L 12 WOOD	10/23/1	2 10/23/12	Rachael Ray	Civi	2-3μ	- 1	.30	'	φ100.00 F3	U.UU INIVI	l '	φ100.00
RACHE												
Sta Week: 10	rt Date /22/12	End Date 10/28/12	<u>Weekdays</u> - T	Spots/Week 1	Rate \$100.00	Rating 0.00						
E 13 WOOD			M-F 2-3p	CM	2-3p	W	:30	1	\$100.00 P5	0.00 NM	1	\$100.00
		. –	Rachael Ray	-	•							
RACHE		End Data	Wookdovo	Snots/Most	Poto	Pating						
Week: 10	rt Date /22/12	End Date 10/28/12	<u>Weekdays</u> W	Spots/Week 1	Rate \$100.00	Rating 0.00						
E 14 WOOD				СМ	2-3p	T	:30	1	\$100.00 P5	0.00 NM	1	\$100.00

Print Date: 08/27/12 15:48:24 Page 3 of 9

Order / Rev: 189675 Advertiser: POL/Detroit International Bridge

Alt Order #: 6831506 Product Desc: order **WOOD**

Ln Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
			M-F 2-3p Rachael Ray									_
RACHE	LRAY		radiiadi ray									
	rt Date	End Date	<u>Weekdays</u> T	Spots/Week	Rate	Rating						
Week: 10/ E 15 WOOD		10/28/12	M-F 2-3p	CM	\$100.00 2-3p	0.00 F	:30	1	\$100.00 P5	0.00 NM	1	\$100.00
L 13 WOOD	10/20/1	2 10/20/12	Rachael Ray	Olvi	2-0ρ	1	.50	į	Ψ100.0013	0.00 14101		Ψ100.00
RACHE					_							
Sta Week: 10/	rt Date	End Date 10/28/12	<u>Weekdays</u> F	Spots/Week 1	Rate \$100.00	Rating 0.00						
E 16 WOOD				CM	3-4p	M	:30	2	\$100.00 P5	0.00 NM	2	\$200.00
			The Doctors		· .r				*************			* ======
DOCTO					5 .							
Sta Week: 10/	rt Date /22/12	End Date 10/28/12	<u>Weekdays</u> M	Spots/Week 2	Rate \$100.00	Rating 0.00						
E 17 WOOD			M-F 3-4p	CM	3-4p	- T	:30	2	\$100.00 P5	0.00 NM	2	\$200.00
			The Doctors									
DOCTO		End Data	Mookdovo	Spoto/Mook	Poto	Poting						
Week: 10/	rt Date /22/12	End Date 10/28/12	<u>Weekdays</u> - T	Spots/Week 2	Rate \$100.00	Rating 0.00				i		
E 18 WOOD	10/24/1	2 10/24/12	M-F 3-4p	CM	3-4p	W	:30	2	\$100.00 P5	0.00 NM	2	\$200.00
DOOTO			The Doctors									
DOCTO	ort Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/		10/28/12	W	2	\$100.00	0.00				j		
E 19 WOOD	10/25/1	2 10/25/12	M-F 3-4p	CM	3-4p	T	:30	2	\$100.00 P5	0.00 NM	2	\$200.00
DOCTO	NDC		The Doctors									
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/		10/28/12	T	2	\$100.00	0.00						
E 20 WOOD	10/26/1	2 10/26/12		CM	3-4p	F	:30	2	\$100.00 P5	0.00 NM	2	\$200.00
DOCTO)RS		The Doctors									
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating				j		
Week: 10/		10/28/12	F	2	\$100.00	0.00						
E 21 WOOD	10/22/1	2 10/22/12	•	CM	4-5p	M	:30	2	\$250.00 P5	0.00 NM	2	\$500.00
ELLEN			Ellen									
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating				I		
Week: 10/		10/28/12	M	2	\$250.00	0.00						
E 22 WOOD	10/23/1	2 10/23/12	M-F 4-5p Ellen	CM	4-5p	- T	:30	2	\$250.00 P5	0.00 NM	2	\$500.00
ELLEN			Lileii									
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/		10/28/12	-T	2	\$250.00	0.00 W	.20		\$050.00 D5	0.00 NIM	0	\$500.00
E 23 WOOD	10/24/1	2 10/24/12	M-F 4-5p Ellen	CM	4-5p	W	:30	2	\$250.00 P5	0.00 NM	2	\$500.00
ELLEN												
	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 10/		10/28/12	W M-F 4-5p	CM	\$250.00 4-5p	0.00 T	:30	2	\$250.00 P5	0.00 NM	2	\$500.00
L 24 WOOD	10/23/1	2 10/25/12	Ellen	Civi	4-5p	1	.50	2	Ψ230.0013	O.OO INIVI	2	ψ500.00
ELLEN												
Sta Week: 10/	rt Date	End Date 10/28/12	<u>Weekdays</u> T	Spots/Week 2	Rate \$250.00	Rating 0.00						
E 25 WOOD				CM	4-5p	F	:30	2	\$250.00 P5	0.00 NM	2	\$500.00
			Ellen		- 1*	*		-	, ,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,		-	, = = 3.00
ELLEN	_	End Date	\\\\ \\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\	Cnoto Missi	Data	Dating						
Sta Week: 10/	rt Date /22/12	End Date 10/28/12	<u>Weekdays</u> F	Spots/Week 2	Rate \$250.00	Rating 0.00						
E 26 WOOD				CM	5a-6am	M	:30	1	\$200.00 P4	0.00 NM	1	\$200.00
										•		

Print Date: 08/27/12 15:48:24 Page 4 of 9

Order / Rev: 189675 Advertiser: POL/Detroit International Bridge

Alt Order #: 6831506 Product Desc: order **WOOD**

Ln Ch	Start	End	Inventory Code	Break	Start/End	I Time Days	Len S	oots	Rate Pri	Rtg Type	Spots	Amount
			5am Daybreak									
NEWS			5am Daybreak									
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/		10/28/12	M	1	\$200.00	0.00						
E 27 WOOD	10/23/1	2 10/23/12	5am Daybreak 5am Daybreak	CM	5a-6am	- T	:30	1	\$200.00 P4	0.00 NM	1	\$200.00
NEWS			oum Baybreak									
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/ E 28 WOOD		10/28/12	5am Daybreak	CM	\$200.00 5a-6am	0.00 W	:30	1	\$200.00 P4	0.00 NM	1	\$200.00
L 20 WOOD	10/24/1	2 10/24/12	5am Daybreak	Civi	Ja-baili	VV	.30	'	φ200.00 F4	O.OO INIVI	'	φ200.00
NEWS												
Sta Week: 10/	rt Date 22/12	End Date 10/28/12	<u>Weekdays</u> W	Spots/Week 1	Rate \$200.00	Rating 0.00						
E 29 WOOD			5am Daybreak	CM	5a-6am	T	:30	1	\$200.00 P4	0.00 NM	1	\$200.00
			5am Daybreak									
NEWS Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/		10/28/12	<u>Weekdays</u> T	1	\$200.00	0.00						
E 30 WOOD	10/26/1	2 10/26/12	5am Daybreak	CM	5a-6am	F	:30	1	\$200.00 P4	0.00 NM	1	\$200.00
NEWS			5am Daybreak									
_	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/		10/28/12	F	1	\$200.00	0.00						
E 31 WOOD	10/22/1	2 10/22/12	6am Daybreak	CM	6-7a	M	:30	1	\$475.00 P4	0.00 NM	1	\$475.00
NEWS8	-DAYBR	EAK	6am Daybreak									
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/		10/28/12	M	1	\$475.00	0.00						
E 32 WOOD	10/23/1	2 10/23/12	6am Daybreak 6am Daybreak	CM	6-7a	- T	:30	1	\$475.00 P4	0.00 NM	1	\$475.00
NEWS8	-DAYBR	EAK	our Daybroak									
	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 10/ E 33 WOOD		10/28/12	- T 6am Daybreak	CM	\$475.00 6-7a	0.00 W	:30	1	\$475.00 P4	0.00 NM	1	\$475.00
E 33 WOOD	10/24/1	2 10/24/12	6am Daybreak	Civi	0-1a	VV	.30	'	Ф475.00 Р4	U.UU INIVI	'	φ475.00
NEWS8	-DAYBR	EAK	·									
Sta Week: 10/	rt Date	End Date 10/28/12	<u>Weekdays</u> W	Spots/Week	Rate \$475.00	Rating 0.00						
E 34 WOOD				CM	6-7a	T	:30	1	\$475.00 P4	0.00 NM	1	\$475.00
			6am Daybreak						*			*
	-DAYBR		Maakdaya	Cnoto/Mode	Doto	Dating						
<u>Sta</u> Week: 10/	rt Date 22/12	End Date 10/28/12	<u>Weekdays</u> T	Spots/Week 1	Rate \$475.00	Rating 0.00						
E 35 WOOD	10/26/1		6am Daybreak	CM	6-7a	F	:30	1	\$475.00 P4	0.00 NM	1	\$475.00
NEWCO			6am Daybreak									
	-DAYBR rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/		10/28/12	F	1	\$475.00	0.00						
E 36 WOOD	10/22/1	2 10/22/12	Today Show M-F	CM	658-9a	М	:30	2	\$750.00 P3	0.00 NM	2	\$1,500.00
TODAY	SHOW		Today Show									
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/		10/28/12	M	2	\$750.00	0.00						
E 37 WOOD	10/23/1	2 10/23/12	Today Show M-F	CM	658-9a	- T	:30	2	\$750.00 P3	0.00 NM	2	\$1,500.00
TODAY	SHOW		Today Show									
<u>Sta</u>	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/		10/28/12	- T	2	\$750.00	0.00	.20		\$750 00 D0	0.00 NIN4	_	¢4 500 00
E 38 WOOD	10/24/1	2 10/24/12		CM	658-9a	W	:30	2	\$750.00 P3	0.00 NM	2	\$1,500.00

Print Date: 08/27/12 15:48:24 Page 5 of 9

Order / Rev: 189675 Advertiser: POL/Detroit International Bridge

Alt Order #: 6831506 Product Desc: order **WOOD**

Ln Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len Sp	oots	Rate Pri	Rtg Type	Spots	Amount
			Today Show M-F Today Show									
TODAY	SHOW		roday onon								_	
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/ E 39 WOOD		10/28/12	W Today Show M-F	CM	\$750.00 658-9a	0.00 T	:30	2	\$750.00 P3	0.00 NM	2	\$1,500.00
L 39 WOOD	10/23/1	2 10/23/12	Today Show	Civi	030-9a	1	.30	2	φ/30.00 F3	U.UU INIVI	2	\$1,500.00
TODAY	SHOW		,									
Sta Week: 10/	rt Date	End Date 10/28/12	<u>Weekdays</u> T	Spots/Week 2	<u>Rate</u> \$750.00	Rating 0.00						
E 40 WOOD			Today Show M-F	CM	658-9a	F	:30	2	\$750.00 P3	0.00 NM	2	\$1,500.00
2 10 11002	10/20/1	2 10/20/12	Today Show	O.W.	000 00	•	.00	_	ψ100.0010	0.00 14111	_	ψ1,000.00
	SHOW											
Sta Week: 10/	rt Date	End Date 10/28/12	<u>Weekdays</u> F	Spots/Week 2	<u>Rate</u> \$750.00	Rating 0.00					l	
E 41 WOOD			Daybreak Sat @6		6-7a	S-	:30	1	\$300.00 P2	0.00 NM	1	\$300.00
	. 5, 2., .	0,,	Daybreak Sat 6a		0.4	_	.00	•	ψοσσίσσι =	0.00		φοσοισσ
NEWS					5.	5						
Sta Week: 10/	rt Date /22/12	End Date 10/28/12	Weekdays S-	Spots/Week 1	Rate \$300.00	Rating 0.00						
E 42 WOOD			Daybreak Sat @7	•	658-8a	S-	:30	2	\$600.00 P2	0.00 NM	2	\$1,200.00
	. 5, 2., .	0,,	Daybreak Sat@7		000 00		.00	_	Ψοσοίσοι Ξ	0.00	_	ψ.,200.00
NEWS					5.	5						
Sta Week: 10/	rt Date /22/12	End Date 10/28/12	Weekdays S-	Spots/Week 2	Rate \$600.00	Rating 0.00					l	
E 43 WOOD			Daybreak Sun @		6-7a	S	:30	2	\$175.00 P4	0.00 NM	2	\$350.00
			Daybreak Sun @						,			*
	YBREAK	5.15 .		0	Б.	5						
Sta Week: 10/	rt Date /22/12	End Date 10/28/12	Weekdays S	Spots/Week 2	<u>Rate</u> \$175.00	Rating 0.00					l	
E 44 WOOD			Daybreak Sun @		658-8a	S	:30	1	\$475.00 P3	0.00 NM	1	\$475.00
			Daybreak Sun @									
	DAYBK S		We aldere	Cnoto/Mook	Doto	Dating					1	
Week: 10/	rt Date /22/12	End Date 10/28/12	<u>Weekdays</u> S	Spots/Week 1	<u>Rate</u> \$475.00	Rating 0.00					i	
E 45 WOOD			Today Show Su	СМ	758-9a	S	:30	2	\$650.00 P4	0.00 NM	2	\$1,300.00
705 414			Today Show Sun	day								
TODAY	rt Date	End Data	Weekdays	Spots/Week	Poto	Rating					l	
Week: 10/		End Date 10/28/12	S	2	<u>Rate</u> \$650.00	0.00					•	
E 46 WOOD	10/22/1	2 10/22/12	M-F 5p News	CM	5-530p	M	:30	1	\$700.00 P4	0.00 NM	1	\$700.00
NEWO	0 AT 5DA		M-F News 8 @5p)								
	8 AT 5PN art Date	End Date	Weekdays	Spots/Week	Rate	Rating					l	
Week: 10/		10/28/12	M	1	\$700.00	0.00					İ	
E 47 WOOD	10/23/1	2 10/23/12	M-F 5p News	CM	5-530p	- T	:30	1	\$700.00 P4	0.00 NM	1	\$700.00
NEWS	0 AT EDA	4	M-F News 8 @5p)								
	8 AT 5PN art Date	End Date	Weekdays	Spots/Week	Rate	Rating					l	
Week: 10/		10/28/12	- T	1	\$700.00	0.00						
E 48 WOOD	10/24/1	2 10/24/12	M-F 5p News	CM	5-530p	W	:30	1	\$700.00 P4	0.00 NM	1	\$700.00
NEW/S	8 AT 5PN	1	M-F News 8 @5p)								
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/		10/28/12	W	1	\$700.00	0.00						
E 49 WOOD	10/25/1	2 10/25/12	M-F 5p News	СМ	5-530p	T	:30	1	\$700.00 P4	0.00 NM	1	\$700.00
NEWS	8 AT 5PN	1	M-F News 8 @5p)								
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/	/22/12	10/28/12	T	1	\$700.00	0.00						
E 50 WOOD	10/26/1	2 10/26/12		CM	5-530p	F	:30	1	\$700.00 P4	0.00 NM	1	\$700.00

Print Date: 08/27/12 15:48:24 Page 6 of 9

Order / Rev: 189675 Advertiser: POL/Detroit International Bridge

Alt Order #: 6831506 Product Desc: order **WOOD**

Ln Ch	Start	End	Inventory Code	Break	Start/End	I Time Days	Len Sp	oots	Rate Pri	Rtg Type	Spots	Amount
			M-F 5p News	_								
NEWS	8 AT 5PN	Л	M-F News 8 @5	J								
Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/		10/28/12	F	1	\$700.00	0.00						
E 51 WOOD	10/22/1	2 10/22/12	M-F 530p News M-F News 8 @ 5	CM	530-6p	M	:30	1	\$800.00 P4	0.00 NM	1	\$800.00
NEWS	8 AT /NE	WS8 AT	M-F News 0 @ 5	зор								
Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/		10/28/12	M	1	\$800.00	0.00						
E 52 WOOD	10/23/1	2 10/23/12	M-F 530p News M-F News 8 @ 5	CM	530-6p	- T	:30	1	\$800.00 P4	0.00 NM	1	\$800.00
NEWS	8 AT /NE	WS8 AT	W-I News 0 @ 5	ЗОР								
Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/		10/28/12	- T	1	\$800.00	0.00						
E 53 WOOD	10/24/1	2 10/24/12	M-F 530p News M-F News 8 @ 5	CM 30n	530-6p	W	:30	1	\$800.00 P4	0.00 NM	1	\$800.00
NEWS	8 AT /NE	WS8 AT	WI-I NEWS 6 @ 5	зор								
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/		10/28/12	W	1	\$800.00	0.00						
E 54 WOOD	10/25/1	2 10/25/12	M-F 530p News M-F News 8 @ 5	CM	530-6p	T	:30	1	\$800.00 P4	0.00 NM	1	\$800.00
NEWS	8 AT /NE	WS8 AT	M-F News 6 @ 5	sop								
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/		10/28/12	T	1	\$800.00	0.00						
E 55 WOOD	10/26/1	2 10/26/12	M-F 530p News	CM	530-6p	F	:30	1	\$800.00 P4	0.00 NM	1	\$800.00
NEWS	8 AT /NE	WS8 AT	M-F News 8 @ 5	sop								
Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/		10/28/12	F	1	\$800.00	0.00						
E 56 WOOD	10/22/1	2 10/22/12	NBC Nightly New NBC Nightly Nev		628-7p	M	:30	1	\$1,100.00 P5	0.00 NM	1	\$1,100.00
NEWS			NBC Nightly Nev	vs								
Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/		10/28/12	M		\$1,100.00	0.00						
E 57 WOOD	10/23/1	2 10/23/12	NBC Nightly New		628-7p	- T	:30	1	\$1,100.00 P5	0.00 NM	1	\$1,100.00
NEWS			NBC Nightly Nev	VS								
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/	/22/12	10/28/12	- T		\$1,100.00	0.00						
E 58 WOOD	10/24/1	2 10/24/12	NBC Nightly New NBC Nightly Nev		628-7p	W	:30	1	\$1,100.00 P5	0.00 NM	1	\$1,100.00
NEWS			NBC Nightly Nev	V5								
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/		10/28/12	W		\$1,100.00	0.00						
E 59 WOOD	10/25/1	2 10/25/12	NBC Nightly New NBC Nightly Nev		628-7p	T	:30	1	\$1,100.00 P5	0.00 NM	1	\$1,100.00
NEWS			NBC Nightly Nev	V5								
Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/		10/28/12	T		\$1,100.00	0.00						
E 60 WOOD	10/26/1	2 10/26/12	NBC Nightly New NBC Nightly Nev		628-7p	F	:30	1	\$1,100.00 P5	0.00 NM	1	\$1,100.00
NEWS			NBC Nightly Nev	vo								
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/		10/28/12	F		\$1,100.00	0.00						
E 61 WOOD	10/27/1	2 10/27/12	Sat Nows 8 @6p	СМ	6-630p	S-	:30	1	\$650.00 P3	0.00 NM	1	\$650.00
SA NW	S		Sat News 8 @6p	•								
Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/		10/28/12	S-	1	\$650.00	0.00						
E 62 WOOD	10/28/1	2 10/28/12		CM	6-7p	S	:30	1	\$850.00 P4	0.00 NM	1	\$850.00

Print Date: 08/27/12 15:48:24 Page 7 of 9

Order / Rev: 189675 Advertiser: POL/Detroit International Bridge

Alt Order #: 6831506 Product Desc: order **WOOD**

Ln Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
			Sun 6p News 8 Sun News 8 @6p)								_
SU NW	S		Cui News o e op	,						_		
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/ E 63 WOOD		10/28/12	Tonight Show/Jay	1 (Long CM	\$850.00 1135-1235a	0.00 M	:30	2	\$300.00 P4	0.00 NM	2	\$600.00
L 03 WOOD	10/22/1	2 10/22/12	Tonight Show w/		1133-1233a	IVI	.30	2	φ300.00 F4	U.UU INIVI	2	φουσ.σσ
TONIG	HT SHO	V	· ·									
Sta Week: 10/	rt Date	End Date 10/28/12	<u>Weekdays</u> M	Spots/Week 2	Rate \$300.00	Rating 0.00						
E 64 WOOD			Tonight Show/Jay		1135-1235a	- T	:30	2	\$300.00 P4	0.00 NM	2	\$600.00
20. 11002	10/20/1	2 10/20/12	Tonight Show w/		1100 12000	•	.00	_	φοσσ.σσ. 1	0.00 14111	-	ψοσσ.σσ
	HT SHOV				_							
Sta Week: 10/	rt Date	End Date 10/28/12	<u>Weekdays</u> - T	Spots/Week 2	<u>Rate</u> \$300.00	Rating 0.00						
E 65 WOOD			Tonight Show/Jay		1135-1235a	W	:30	2	\$300.00 P4	0.00 NM	2	\$600.00
			Tonight Show w/				.00	_	4000.00	0.00	_	Ψ000.00
	HT SHOV					5						
Sta Week: 10/	rt Date /22/12	End Date 10/28/12	<u>Weekdays</u> W	Spots/Week 2	Rate \$300.00	Rating 0.00						
E 66 WOOD			Tonight Show/Jay		1135-1235a	T	:30	2	\$300.00 P4	0.00 NM	2	\$600.00
			Tonight Show w/						,			*****
	HT SHOV			0	Б.	D ::						
Sta Week: 10/	rt Date /22/12	End Date 10/28/12	<u>Weekdays</u> T	Spots/Week 2	<u>Rate</u> \$300.00	Rating 0.00						
E 67 WOOD			Tonight Show/Jay		1135-1235a	F	:30	2	\$300.00 P4	0.00 NM	2	\$600.00
			Tonight Show w/									
	HT SHOV		Ma alada sa	C= =+= ///= = -	Data	Datina						
Sta Week: 10/	rt Date /22/12	End Date 10/28/12	<u>Weekdays</u> F	Spots/Week 2	Rate \$300.00	Rating 0.00				l		
E 68 WOOD			LN M-F	CM	11-1135p	M	:30	1	\$650.00 P5	0.00 NM	1	\$650.00
			M-F News 8 @ 1	1								
	8 AT 11F irt Date	и End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/		10/28/12	M	1	\$650.00	0.00						
E 69 WOOD	10/23/1	2 10/23/12	LN M-F	CM	11-1135p	- T	:30	1	\$650.00 P5	0.00 NM	1	\$650.00
NEWC	O AT 44F)	M-F News 8 @ 1	1								
_	8 AT 11F irt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/		10/28/12	- T	1	\$650.00	0.00						
E 70 WOOD	10/24/1	2 10/24/12		CM	11-1135p	W	:30	1	\$650.00 P5	0.00 NM	1	\$650.00
NEWS:	8 AT 11F	DN/I	M-F News 8 @ 1	1								
_	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/		10/28/12	W	1	\$650.00	0.00						
E 71 WOOD	10/25/1	2 10/25/12		CM	11-1135p	T	:30	1	\$650.00 P5	0.00 NM	1	\$650.00
NEWS	8 AT 11F	PM	M-F News 8 @ 1	1								
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating				i		
Week: 10/		10/28/12	T	1	\$650.00	0.00						
E 72 WOOD	10/26/1	2 10/26/12		CM	11-1135p	F	:30	1	\$650.00 P5	0.00 NM	1	\$650.00
NEWS	8 AT 11F	PM	M-F News 8 @ 1	1								
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating				į		
Week: 10/		10/28/12	F	1	\$650.00	0.00						
E 73 WOOD	10/22/1	2 10/22/12	•	CM	7-730p	M	:30	1	\$425.00 P4	0.00 NM	1	\$425.00
INSIDE	EDITION	١	Inside Edition									
<u>Sta</u>	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating				l		
Week: 10/		10/28/12	M	1	\$425.00	0.00			A 10 = =	0.05.111	_	A 45= -:
E 74 WOOD	10/23/1	2 10/23/12		CM	7-730p	- T	:30	1	\$425.00 P4	0.00 NM	1	\$425.00

Print Date: 08/27/12 15:48:24 Page 8 of 9

Order / Rev: 189675 Advertiser: POL/Detroit International Bridge

Alt Order #: 6831506 Product Desc: order **WOOD**

Ln Ch	Start	End	Inventory Code	Break	Start/End	l Time Days	Len S	pots	Rate Pri	Rtg Type	Spots	Amount
			M-F 7-730p Inside Edition									
	EDITION				_							
Sta Week: 10/	rt Date /22/12	End Date 10/28/12	<u>Weekdays</u> - T	Spots/Week 1	Rate \$425.00	Rating 0.00					l	
E 75 WOOD			M-F 7-730p	CM	7-730p	W	:30	1	\$425.00 P4	0.00 NM	1	\$425.00
INCIDE	EDITION		Inside Edition									
	EDITION ort Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/		10/28/12	W	1	\$425.00	0.00						
E 76 WOOD	10/25/1	2 10/25/12	•	CM	7-730p	T	:30	1	\$425.00 P4	0.00 NM	1	\$425.00
INSIDE	EDITION	J	Inside Edition									
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating					l	
Week: 10/		10/28/12	T	1	\$425.00	0.00			*			
E 77 WOOD	10/26/1	2 10/26/12	M-F 7-730p Inside Edition	CM	7-730p	F	:30	1	\$425.00 P4	0.00 NM	1	\$425.00
INSIDE	EDITION	1	moide Edition									
	rt Date	End Date	<u>Weekdays</u> F	Spots/Week	Rate	Rating						
Week: 10/ E 78 WOOD		10/28/12	M-F 730-8p	CM	\$425.00 730-8p	0.00 M	:30	1	\$250.00 P5	0.00 NM	1	\$250.00
L 70 WOOD	10/22/1	2 10/22/12	Access Hollywoo		700 ор	111	.50	'	Ψ200.001 0	0.00 14101	l '	Ψ230.00
	S HOLLY				_							
Sta Week: 10/	rt Date /22/12	End Date 10/28/12	<u>Weekdays</u> M	Spots/Week 1	Rate \$250.00	Rating 0.00					l	
E 79 WOOD			M-F 730-8p	CM	730-8p	- T	:30	1	\$250.00 P5	0.00 NM	1	\$250.00
			Access Hollywoo	d	·							
	S HOLL\ art Date	WD End Date	Weekdays	Spots/Week	Rate	Rating					l	
Week: 10/		10/28/12	- T	1	\$250.00	0.00					İ	
E 80 WOOD	10/24/1	2 10/24/12	M-F 730-8p	CM	730-8p	W	:30	1	\$250.00 P5	0.00 NM	1	\$250.00
ACCES	S HOLLY	(WD	Access Hollywoo	d								
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/		10/28/12	W	1	\$250.00	0.00						
E 81 WOOD	10/25/1	2 10/25/12	M-F 730-8p Access Hollywoo	CM	730-8p	T	:30	1	\$250.00 P5	0.00 NM	1	\$250.00
ACCES	S HOLLY	/WD	Access Hollywoo	u								
	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 10/		10/28/12	T M-F 730-8p	CM	\$250.00 730-8p	0.00 F	:30	1	\$250.00 P5	0.00 NM	1	\$250.00
L 02 WOOD	10/20/1	2 10/20/12	Access Hollywoo		730-ор	I	.30	1	φ230.00 F3	U.UU INIVI	l '	φ230.00
	S HOLLY				_							
Sta Week: 10/	rt Date /22/12	End Date 10/28/12	<u>Weekdays</u> F	Spots/Week 1	Rate \$250.00	Rating 0.00						
E 83 WOOD				CM	10-11p	F	:30	1	\$300.00 P5	0.00 NM	1	\$300.00
DATEL			Friday 10-11p									
DATEL Sta	INE art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/		10/28/12	F	1	\$300.00	0.00						
E 84 WOOD	10/27/1	2 10/27/12		CM	758-11p	S-	:30	1	\$250.00 P5	0.00 NM	1	\$250.00
DATEL	INF		Sat Prime Rotato	r								
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating					l	
Week: 10/		10/28/12	S-	1	\$250.00	0.00						
E 85 WOOD	10/28/1	2 10/28/12	FB Night in Amer Football Night in		7-8p (7:00 PM-8:0	S	:30	1	\$700.00 P4	0.00 NM	1	\$700.00
DATEL	INE		. Ootbail Night III	, who hod	(7.00 I IVI-0.)	00 1 IVI <i>)</i>						
	rt Date	End Date	Weekdays S	Spots/Week	Rate	Rating						
Week: 10/ E 86 WOOD		10/28/12	S	CM	\$700.00 8-1130p	0.00	:30	1	\$1,000.00 P5	0.00 NM	1	\$1,000.00
_ 00 WOOD	10/20/1	L 10/20/12		Civi	5-1150 μ	3	.50	'	ψ1,000.00 F3	O.OO INIVI	· '	ψ1,000.00

Print Date: 08/27/12 15:48:25 Page 9 of 9

 Order / Rev:
 189675
 Advertiser:
 POL/Detroit International Bridge

 Alt Order #:
 6831506
 Product Desc:
 order
 WOOD

 Flight Dates:
 10/22/12 - 10/28/12
 Estimate:
 C22C28

Start/End Time Days Rate Pri Rtg Type Spots Ln Ch Start End **Inventory Code** Break Len Spots Amount NFL Football Sunday Night Football (8:00 PM-11:30 PM) HARRY S LAW End Date Weekdays Spots/Week Start Date Rating Rate ----S 10/28/12 Week: 10/22/12 \$1,000.00 0.00

Totals 112 \$49,600.00